WORTH MORE
MOVEMENT

HARDCORE CONNECTIONS INC.

YOUR CENTER.
OUR MOVEMENT.

A reminder worth sharing.

To our recovery community,

Every day, your center helps people see possibility in themselves. Join the Worth More Movement by making room for one simple message: our past and our struggles do not define our worth.

The idea is simple.

Invite people to finish “I’m worth more than…” in their own words.
Offer a photo, a conversation, or a quiet moment of reflection.
Then help the reminder travel to someone else.

START WITH ONE WORTH MORE DAY

1 Put up the photo poster and set out markers.

2 Invite your community to take part at their own pace.

3 Give each person a card to keep and another to pass along.

4 Share willing participants’ messages with #WorthMoreMovement.

Explore the movement and connect through worthmoremovement.com.

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HOST A WORTH MORE DAY

A simple way to bring your recovery community together.

SET UP THE PHOTO SPOT

Print the poster at 36 × 24 inches, landscape, at actual size. Mount on foam board. For reuse, use a dry-erase laminate and compatible markers; test a corner first. Leave room to stand or sit. Place the person beside the silhouette so the write-in message shows.

INVITE A STORY

Ask: “What are you worth more than?” Let the person choose their words. If helpful, offer examples: a label, my hardest day, someone else’s opinion. No one needs to explain their answer.

KEEP IT THEIR CHOICE

Writing, photos, and posting are optional. Ask before taking a photo and get clear permission for any public sharing, following your center’s photo policy. Offer a private, no-photo option.

PASS THE WORTH

Print and cut the cards. Invite each person to keep one and give another to someone who could use encouragement. Add a short handwritten message to make it personal.

Pack suggestion: 1 poster • 1 handheld sign • 20 cards • 2 markers.

A 10–15 second reel can begin: “I’m worth more than… because…”